

COMPETITION RULES / TWO NIGHTS STAY IN A SUPERIOR ROOM WITH BREAKFAST

1. The subject of this document is to define the rules of the competition for a stay for two persons for two nights at Hotel Imperial Karlovy Vary, in a superior room, with breakfast (hereinafter referred to as the "Competition"). These rules are the only rules relating to the Competition and may be amended by the Competition Organiser by way of an amendment to these rules.

2. Competition Organiser

The organizer of the competition is the company Imperial Karlovy Vary a.s., identification number 453 59 318, with registered office at U Imperiálu 7/31, 360 01 Karlovy Vary, registered in the Commercial Register maintained by the Regional Court in Pilsen, file no. B 251 (hereinafter referred to as the "Organizer"), which operates the accommodation facility Hotel Imperiál Karlovy Vary, Libušina 1212/18, Karlovy Vary (hereinafter referred to as "Hotel Imperial").

3. Date and place of the competition

The competition runs from 15.6.2023 until its termination by the organizer. The competition runs on the territory of the Czech Republic, as the home country of the Promoter, and is intended for guests of Hotel Imperial.

4. Participation in the competition

The competition is open only to natural persons over 18 years of age who, during their stay at Hotel Imperial Karlovy Vary, express their consent to participate in the competition, fill in the organizer's electronic questionnaire, which will be delivered to their contact e-mail (see point 5 below), confirm that they have read the rules of the competition and agree to the terms and conditions of personal data processing as defined below.

5. The course of the competition

A guest of the organizer who wants to participate in the competition will inform the reception of the Hotel Imperial and will give the reception his/her contact e-mail for this purpose, to which a questionnaire will be sent to be filled in. The complete questionnaire will be submitted by the contestant by clicking on the functional link within the questionnaire. Contestants who complete the email field within the questionnaire and then submit the questionnaire are included in the competition. Incomplete questionnaires or questionnaires containing illegible entries (e.g. symbols etc.) will not be included in the competition draw. The Promoter reserves the right to check that the person submitting the questionnaire has been or is a guest of Hotel Imperial and, in the event that a questionnaire is completed by a person who has not used the Promoter's services, to exclude that person from the prize draw or refuse to hand over the prize if that questionnaire has been drawn as the winning questionnaire.

All completed and submitted questionnaires during the competition period will be included by the Promoter in the draw, which will take place once every 3 months.

The winners of the competition, or of the individual rounds, will be determined by the Promoter through a program that randomly generates numbers from the list of contestants who have entered the competition.

On the day of the draw, the winner will be announced on the Operator's website <https://www.spa-hotel-imperial.cz/en/competition/>, where the winner will be identified by name, first letter of surname, country of origin and date of residence. The same data or information about the prize may be provided by the Promoter in its own promotion, in particular on social media accounts, other communication channels or in written promotional material. The Promoter will notify the winner of the prize via the e-mail address used by the entrant to send the questionnaire included in the competition. The Promoter's e-mail will be deemed to have been delivered for the purposes of these Rules at the time it is sent to the recipient's address. In the event that the recipient of the e-mail does not acknowledge receipt of the prize by e-mail within seven (7) days by replying directly to the e-mail received, the recipient's entitlement to the prize will be forfeited without compensation. Any claims for the release of the prize are excluded. The Promoter may re-run the draw, stating on the website the reason for the draw as non-collection of the prize by the published winner. Failure to claim the prize (forfeiture of the prize) is without prejudice to the Promoter's right to publish information about the winner in accordance with this clause 5.

The organizer of the competition is not responsible if informative e-mails are saved (so called "dropped") in the spam or junk mail of the contestant. The contestant is responsible for checking the mail even to this extent. The Promoter shall not be liable for non-delivery of the prize due to incorrect mailing address or other necessary information.

Upon acceptance of the prize, the Promoter will issue a voucher for accommodation at the Imperial Hotel for two people for two nights with breakfast, in a Superior Room, which will be delivered to the winner by post or electronically to the agreed address, unless a specific date for use of the prize has been agreed with the winner. The voucher is limited to 12 months from the date of issue.

The winner can use the voucher when booking accommodation. The voucher cannot be exchanged for cash or any other prize. There is no legal claim to the prize and no rights for defective performance.

Redemption of the voucher must be made through Hotel Imperial's reservation system, subject to availability. Accommodation booked using the voucher cannot be cancelled unless the winner agrees otherwise with the organiser. The guest is obliged to state at the time of booking that he/she is using a voucher for the reservation, otherwise the voucher cannot be used. The Promoter does not guarantee that the voucher can be used on the date requested by the winner if the prize cannot be provided due to availability. This does not preclude other arrangements with the hotel.

Contestants who have not been drawn will not be notified separately, which does not exclude the sending of general information about the publication of the results of the competition to the contestant's e-mail used in the competition.

The winner is obliged to record his/her receipt of the prize at the organiser's request or send a photograph with the voucher if personal delivery is not possible.

6. Privacy Policy

By participating in this competition, the contestant acknowledges the processing of the personal data provided for the purposes of this competition according to these rules, i.e. with their corresponding processing by the organizer, who is the administrator, in the scope of name and surname, address, telephone number, e-mail.

The personal data will be used for the purposes of conducting this marketing event, including inclusion in the database for the organisation of the competition, its evaluation, sending selected commercial communications offering the goods and services of the organiser and information about the course of the competition, by all means, including the use of electronic means of communication within the meaning of Act No. 480/2004 Coll., on certain information society services; sending non-addressed commercial communications, including the use of electronic means of communication; conducting market research and evaluation; carrying out profiling for the above purpose and carrying out direct marketing.

The period of processing is indefinite, which corresponds to the duration of the marketing event, but not longer than until the consent is withdrawn. Withdrawal of consent ends participation in the competition. If participation in the competition is terminated, only a limited amount of data will be processed for a limited period of three years for the purposes of any control by a supervisory authority.

The legal basis for the processing is the contestant's request to participate in the competition or the consent given by the contestant by registering for the competition. The method of processing is electronic, manual and partially automated.

In addition to the organiser, the data provided by the contestants resulting from the questionnaire may be processed as a processor by companies authorised by the competition organiser in the usual way for the provision of competitions, delivery companies, IT service providers and accounting, tax and legal advisers. Personal data will not be transferred outside the European Union.

Contestants may terminate their participation in the competition at any time and request the termination of the processing of personal data for this purpose by contacting reservation@spa-hotel-imperial.cz, where other contestant rights can be exercised.

In case of doubt as to the observance of the rights, the contestant may contact the organiser at its address or by e-mail at reservation@spa-hotel-imperial.cz. The competitor may submit objections, requests, complaints or other questions to the Promoter at this e-mail address. The supervisory authority is the Office for Personal Data Protection, to which the contestant may lodge a complaint.

By participating, the Contestant expressly agrees that the organizer of the competition is entitled to use in accordance with § 77 et seq. of Act No. 89/2012 Coll, of the Civil Code, as amended, free of charge, the name, surname and city of residence of the contestant in the media (including the Internet), promotional and advertising materials of the organizer in connection with this competition and in connection with the promotion of the organizer's products and services, with the proviso that audio and visual recordings of the contestants may be made and published in the above-mentioned manner. Consent under this paragraph is given for a period of 5 years from the end of the competition. The contestant acknowledges that he/she has rights under the relevant legislation, i.e. in particular, the contestant acknowledges that the provision of data is voluntary, the processing is transparent, the contestant has the right to information and access to personal data and the right to rectification of his/her personal data, blocking of incorrect personal data, restriction of processing, deletion and destruction of personal data. The contestant also has the right to data portability and the right to be forgotten. The contestant also has the right to object to processing for direct marketing purposes, including profiling. The competitor will not be subject to a decision based on automated processing which has legal effects on him or her or significantly affects him or her.

7. Final arrangements

The Promoter reserves the right to amend or modify the rules of the competition at any time or to cancel the competition altogether without giving any reasons and without providing any compensation and to substitute any prizes for other prizes. In the event of a change to these rules, such change will be made in the form of a written numbered amendment effective upon publication on the competition website.